



Corentin Robert

Currently available 1 day a week to help businesses with growth, data or technology related topics.

👤 Profile

Graduated at HETIC, I've several experiences in scale-up (**Shine**, **papernest**) or at **Airbnb**. I co-founded **InstaNinja** - **100K€** of turnover / +400 customers. Currently, I'm working to develop **Rare Item Club**, a company that sells second hand sneakers in limited numbers in France.

📁 Employment History

Project Manager Apprenticeship at Shine

February 2021 — February 2022

Simple, transparent, accessible. Shine is the online pro account designed to support freelancers and small businesses.

- Project manager "Company creation" to help entrepreneurs to start their company in 10 minutes.

Paid Acquisition Analyst Intern at papernest

June 2020 — December 2020

papernest is a service that takes care of your energy, insurance, internet and mortgage contracts.

- Facebook advertising campaigns management (+40000€/month).
- Data analysis and daily optimization of marketing campaigns.
- Facebook API to build tools for decision making and growth.

Co-founder at InstaNinja

May 2018 — August 2019

A service for entrepreneurs, agencies, small businesses & influencers to quickly grow on Instagram with powerful marketing tools.

- +400 customers have used the service.
- 100K€ of turnover, 15K€ of MRR max.
- Disinvested following resale.

Growth Expansion Intern at Airbnb

January 2018 — July 2018

The Airbnb Experiences are unique activities organized by locals around the world.

- New hosts acquisition, manage them in their Experience creation and help them to get off the ground on the platform.
- In charge of French and Middle East & Africa territories growth.

🎓 Education

Master Degree - Marketing Digital & UX Design, HETIC, Montreuil

October 2019 — Present

Bachelor Degree, EDC Paris Business School, Courbevoie

September 2015 — June 2018

Details

Paris, France

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Links

[Blog](#)

[LinkedIn](#)

[Rare Item Club](#)

Skills

Entrepreneurship

Project Management

Analytical Thinking Skills

Ability to Work in a Team

Growth Hacking

Data Analysis

Digital Advertising

Google Sheets Automation

SQL / Python

Languages

French

English

✦ Extra-curricular activities

Handball - French Youth Championship.

September 2010 — September 2016