



Corentin Robert

Student @Hetic - Looking for Internship in Marketing

Profile

Three years of Business School at EDC Paris BS. Numerous experiences in start-ups (Lampion, Take Eat Easy, Side.co) or at Airbnb. I also co-founded [InstaNinja](#). Today, I'm a student at HETIC - Master Marketing Digital & UX, I work as a marketing consultant, I write articles on my [blog](#) and I develop several side projects as [linkstagram.co](#), [buyiname.com](#) or [maphero.co](#)

Employment History

Co-founder at InstaNinja

May 2018 — August 2019

Service that allows entrepreneurs, agencies, small businesses & influencers to grow rapidly on Instagram using powerful marketing tools.

- +400 customers used service.
- 100K€ turnover.
- Divested. I'm still a shareholder.

Ops & Marketing Intern at Airbnb

January 2018 — July 2018

The Airbnb Experiences are unique activities organized by locals around the world.

- Execute a strategy as determined by the French Territory Manager.
- Identify new hosts, support them in their Expérience creation and help them to get off the ground on the platform.
- In charge targeted territories growth (French territories and Middle East & Africa).

Growth & Marketing Intern at Lampion

June 2017 — July 2020

Lampion is the web platform to find many subscriptions.

- Close collaborate to CEO.
- Identification and contact with partners.
- Managing the Lampion's digital community (Instagram & Facebook).
- HEC Incubator - Station F.

Education

Master Degree - Marketing Digital & UX, HETIC, Montreuil

October 2019 — Present

Bachelor Degree, EDC Paris Business School, Courbevoie

September 2015 — June 2018

Details

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Date / Place of birth

21/03/1997 (22 years old)

Paris

Nationality

French

Links

[Blog](#)

[LinkedIn](#)

Skills

Entrepreneurship

Digital Strategy

Market Growth & Expansion

Growth Hacking

HTML & CSS

UX - UI Design

Languages

English

French

Extra-curricular activities

Running

January 2019 — Present

Regular training - running 10 Km & half marathon.

Handball

September 2008 — June 2015

Played in the French youth championship.

Certifications

Coding Days - Web Development (HTML & CSS)

February 2017

Google - Marketing Digital

February 2017